



# ANNUAL REPORT 2015/16

matla a bana  
a voice against child abuse

# Trustees

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Dr Corne Davis

Mrs Esme Ehlers

Pastor Ndaba Mazabane

Mrs Annora Mostert

Mrs Alice Pitzer

Adv Veerash Srikison

Mrs Monique Strydom



CEO, Monique Strydom



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# CEO REPORT **Monique Strydom**

## SUCSESSES IN SHORT

“GETTING CONVERSATION GOING” was one of the main focus areas of Matla A Bana this year. Matla A Bana partnered with various organisations to spread this message and one of the highlights was the first children’s rights international conference hosted by University of Johannesburg and University of South Africa as a direct result of the Getting Conversation Campaign. This project also reached more than 5000 children mainly in rural areas with the “No to Bullying” message.

We are very proud to say that the **COMFORT PACK PROJECT** reached national status with packs supplied in KZN, EC and OFS. This year saw more than 3600 packs packed by volunteers and distributed by InterCape.

Matla A Bana was chosen as one of two national flagship projects of the Old Mutual Staff Volunteer Trust fund. This partnership (which will run for three years), resulted in the opening of two full service **CHILD FRIENDLY FACILITIES**. both in rural areas.

As a result of the support from various sponsors we were able to **TRAIN** more than 150 detectives and commanders in various soft skills in Gauteng and the Western Cape.

Matla A Bana continued to **ASSIST** SAPS with certain needs pertaining to the investigation of cybercrimes where children were the victims. This included support services for Interpol for investigations done in South Africa.

Matla A Bana received international news coverage with the effort of Brazilian runner, Iago Sampaio Marçal, who raised funds for MAB during his Two Oceans Run. More than **R 1,2 million** were donated in products and skills to Matla A Bana during this financial year.

## ADMINISTRATION

There have been very few changes to Matla A Bana operations. Matla A Bana does not have any full time employees but operate on a project basis. Lizel van Eeden is responsible for projects in Gauteng, OFS, Mpumalanga and the North West Province. Sandra Niewenhuizen is responsible for administration and also project assistance. Overall management and projects in Kwazulu Natal, Eastern Cape, Northern Cape and Western Cape is managed by the Western Cape Office.

Absa Trust is still the administrative trustee and will continue in this role with Teunis Bennemeer appointed as the Absa Trust representative. We are also very happy to welcome our new trustee, Advocate Veerash Srikison, who is a specialist mediator and negotiator and is also a feature writer for children’s magazines in Johannesburg. Massyns and Associates once again took responsibility of the auditing of the financial statements at no cost to Matla A Bana.

I would like to thank all the Matla A Bana staff and volunteers, sponsors and prayer warriors for helping us achieve these incredible successes. And all the glory to God for providing us with all we need to keep going!

## MEDIA

**Social Media:** Apart from very active social media awareness, Matla a Bana was also privileged to secure exposure in the following media:

### RADIO INTERVIEWS:

- Radio Pulpit (Monique Strydom)
- Cape Talk with Pippa Hudson
- Cape Talk (Keeno Kammies)

### PRINT:

- Tygerburger
- Caxton
- Beeld (Media 24)
- Sarie Magazine
- Servamus Magazine

### RADIO NEWS:

- EWN – Child Protection Commentary

### TV NEWS:

- EWN News
- SABC TV2 (PoI TV)
- ANN7





# Eleven years ago..

... I took the bold step to become the project manager of Matla a Bana with no experience of this "job title" but the willingness to make a difference! I was stretched to the limits and have grown to be a witness to the saying of never, never, never give up!

During my time as project manager at Matla a Bana I was exposed to many experiences like visiting Parliament in Cape Town, meeting Tony Leon and dined with Patricia de Lille. I have had the privilege of dealing with incredible organizations and people on different levels from the National Commissioner of Police, Provincial Commissioners in various Provinces, Universities, celebrities, various religious groups and other charities. I can truly say that through each of these experiences I learned and grown.

I am often asked how I manage to continue to work in this industry? I am proud to say that I strive daily to uphold strong relationships with my family, friends, colleagues, sponsors and role players and thus being my key to success! Whenever there seems to be no hope God always provide to the organization in miraculous ways.

In 2014 I received the Givers Award from the MEC of Social Development . The awards ceremony in Soweto was indeed a trip down memory lane – it is here where I followed up many leads in my days as a child protection detective.

My faith in this worthy cause and my calling, passion to make a difference together with God's promises have brought me to this day!

In closing I wish to state that we collectively share the responsibility to care for our children, whether it be to give our own resources (talents, time and money) – as well as to make our voices heard on behalf of children, women and men! At Matla a Bana we intend to continue to move forward and assist the community of South Africa through our partnerships various role players to protect children from abuse of others.

Looking forward to many more years of being "A voice against child abuse"

Thank you for affording me the opportunity to be part of Matla a Bana's team that continues to make a difference daily!

**LIZEL VAN EEDEN** (Project Manager)

# PROJECTS



## **AWARENESS PROJECTS**

“Getting conversation going”

## **PREVENTION PROJECTS**

“No to Bullying” School Project

## **VICTIM SUPPORT PROJECTS**

Comfort Packs

Child Friendly Facilities

Training (Skills Development)

Incentive Awards

Unique Projects

# Awareness Projects

## GETTING CONVERSATION GOING



The aim of the **GETTING CONVERSATION GOING** awareness project is to break the silence surrounding child abuse. This project is a result of a University of Johannesburg research project. As part of this project Matla A Bana partnered with various organisations in 2015.



**Unisa International Children's Rights Conference:** Partnered with Unisa, University of Johannesburg and Helen Bader School of Social Welfare (USA) to host a conference for 250 delegates representing SAPS, Correctional Services, NGO's and law students.

**WARP Summit Africa:** Matla A Bana was represented by trustee, Dr Corne Davis who was also a key note speaker.

### LEAD SA : CHANGEMAKERS

Exhibitor (partnership with SAPS Forensic Social Workers division).

### SAPS LEADERSHIP WORKSHOP:

Trustee Veersash Shrikison attended as key note speaker.

### Keller Williams National Conference:

Monique Strydom attended as guest speaker.

### ZERO TOLERANCE: NO GENDER BASED VIOLENCE

Network partner between SAPS and UJ and campaign

### 16 DAYS OF NO VIOLENCE:

Yeoville SAPS Community outreach project (VIP)  
New Age Breakfast – VIP NGO Guest



### CHILD PROTECTION MONTH:

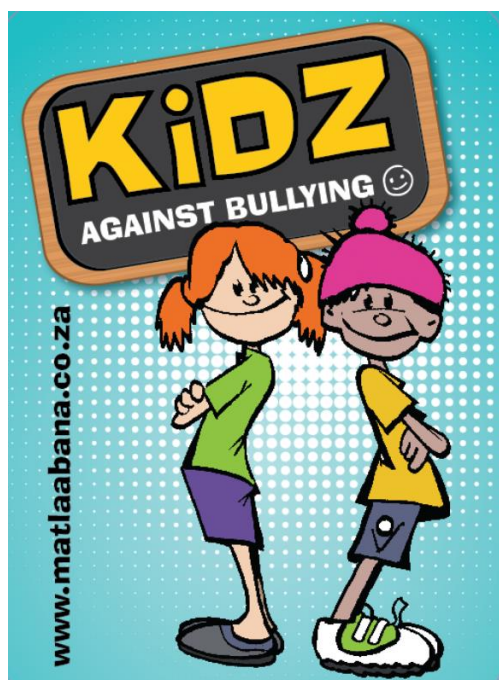
Service of Hope and Blessing Durbanville DRC  
Zandspruit School outreach (SAPS partner)

## Prevention Projects

### “No to bullying” School Project

Bullying, the types of bullying and what to do when bullied were the main themes of the national school project. The project linked with the Xtreme for Kids cycle tour.

This year Bothaville was included in the program. Schools in GT, OFS, NCape, ECape and WCape were visited. Each child also received a Bullying booklet and a “No To Bully” pin. Approximately 5000 children were reached with this program made possible by the Xtreme for Kids Cycling tour and the Queenie Veldsman Trust.



### “Share your secret) School Project

During Child Protection Month, 10 schools (10000 children) in the Cape Flats were reached with the Share your Secret Play. Each child received our therapy Survival Guide.

## Victim Support Projects

### Comfort Packs

*(Victim Support)*

Supplying comfort packs to SAPS FCS officers and rape clinics to give to the child when the crime is first reported. The pack contains items that will assist in the emotional, physical and emergency needs of the child. Various large sponsorships towards this project made the packing of more than 3600 packs possible. This was supplied to units in Gauteng, OFS, KZN, ECape and WCape.



#### GAUTENG

- Much Asphalt (50)
- Optibaby Northcliff (65)
- MOTH & Cradlestone (40)
- Old Mutual (200)
- Mutual & Federal (200)
- NLDTF (100)
- Keller Williams (100)

#### WESTERN CAPE

- Taylor Blinds (1000)
- Old Mutual (800)
- Schnetler & Corbett (300)
- Shoprite Checkers (800)
- Willowbridge Shopping Center (100)

## Victim Support Projects

# Child Friendly Facilities

Minimising secondary abuse by creating child-friendly reporting facilities or rooms at police stations or hospitals. Where there is no funding secured or where no accommodation is available, Child-Friendly rooms are implemented.

Up to date a total of 18 full facilities has been implemented in various provinces.

This year saw the first implementation into rural areas – Bronkhorstspuit facility at the Ekangala FCS unit and in Saldana where the Vredenburg FCS unit is based. We are extremely proud of these facilities, made possible by the partnership between Matla A Bana and the Old Mutual Staff Volunteer Trust fund. These facilities have been in planning for many years and could not be implemented due to a lack of funding in rural areas.



## FULL REPORTING FACILITIES

### GAUTENG:

Ekangala/Bronkhorstspuit FCS – Old Mutual Staff Volunteer Trust Fund & Shellard Media

### WESTERN CAPE:

Saldanha/Vredenburg FCS – Old Mutual Staff Volunteer Trust Fund



## CHILD FRIENDLY ROOMS

Where there is no accommodation for a full child friendly facility, Matla A Bana will implement a child friendly room.

To date 23 of these rooms have been implemented at courts and SAPS FCS units in Gauteng and 9 at SAPS FCS units, trauma rooms and hospitals in the Western Cape.

### NEW

#### GAUTENG:

Diepsloot SAPS (Xtreme for Kids)  
Roodepoort FCS (Xtreme for Kids, Imsimbi & City Lodge)  
Krugersdorp Court (Keller Williams)



## Victim Support Projects

# Training

## GAUTENG:

**Trauma Debriefing & Stress Management Training** 3 Day training for 30 detectives. Sponsors: Imsimbi & Rosebank Union Church & Round Table

**International Children's Rights Conference Unisa** Sponsored the attendance of 10 FCS Commanders to this 3 day Conference. Sponsor: Roodepoort Round Table

**Trauma Training Session – Lessons From Captivity** 15 FCS members – half day training session. Sponsor: Roodepoort Round Table & Afrique Boutique Hotel

## WESTERN CAPE:

**Relationship Intelligence Training Session** 25 FCS Commanders 1 Day training session  
Sponsors: Durbanville Dutch Reformed Church

**Financial Principles workshop**  
3 FCS Units in Cape Town Southern Suburbs  
Sponsor: Absa Financial Planners.



# Incentive Awards

Awarding Gauteng Child Protection Detectives who have gone beyond the call of duty in helping child victims by hosting a bi-annual award ceremony. More than 100 Officers of the law were awarded.

**Main Sponsors:** Afrique Boutique, Alice Art Gallery, Clearwater Mall, Rosebank Union Church (Rays of Hope), City Lodge Group, Roman's Pizza & Heia Safari Ranch

# Unique Projects

## WESTERN CAPE

- Willowbridge Shopping Center hosted a family evening for Bishopslavis FCS members.
- Genesis Medical Scheme donated 500 bears towards the comfort pack project.
- Assisted in six cases of reporting of child abuse.

## GAUTENG

- Roman's Pizza adopted five FCS units in Pretoria and hosted a team building event for them.
- Linden Bible Study group hosted a team building event for Thembisa FSC unit member.
- Noorheuwel High School (Grade 8 group) donated 400 rag dolls. This was distributed to the SAPS forensic social workers and child friendly facilities.
- Donated 4000 plastic soccer balls to iFoundation, Honeydew SAPS Cluster for outreach in Zandspruit and SAPS Widow and Orphans Project.
- Honeydew Child Friendly room. Renovations and repainting of murals by Imsimbi.
- Support services for SAPS and FBI for international cybercrime investigation.
- Support services for SAPS and Belgium Police for cybercrime training.

# Fundraising Events



## XTREME FOR KIDS CYCLE TOUR

During early 2016 a five-man team took on the nearly 2000km to raise awareness for Matla A Bana and to spread the message of NO BULLYING. Included in this team was actor, Ivan Zimmerman, who also did the talks at the schools. The team once again received a hero's welcome in Durbanville at the event hosted by Durbanville SAPS. They were joined by 30 more cyclists for the Cape Town Cycle Tour. R 150 000 was raised with this project in total which will fund shortfalls on various projects. We would like to thank all our cyclists who helped us to reach this incredible target.

**Main Sponsors:** Roman's Pizza, MFC, RDG, Clearwater Mall and Biogen

## FUNDRAISING EVENT BENEFICIARY

Matla A Bana was also the beneficiary of various fundraising events hosted by our partners.

- Xtreme for Kids Camino (Awareness)
- Xtreme for Kids Brazil
- Rays Of Hope Cycle Tour
- Roodepoort Round Table Golf day
- Roodepoort Round Table Trolley Race (Clearwater Mall)
- Randpark Ladies Golf Day
- Jingle Bells Concert (Willowbridge Shopping Center and Nue Light Productions)

**We value the continued support of these sponsors and partners**



**JINGLE BELLS ROCK**  
THE WILLOWBRIDGE WAY.

Heinz Winckler      Julianie J

Sing along Carols for the whole family!

Henry Pike      Monya Van Staden      Teon & Danyln

**Wednesday 16 December 2PM & 7PM.**  
**The Barnyard Theatre**

Tickets for sale at [www.barnyardtheatre.co.za](http://www.barnyardtheatre.co.za) / 021 914 8898  
R100 p.p.  
Battery operated candles sold at R20 each.  
All proceeds to go to Matla A Bana.

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WILLOWBRIDGE

nue light  
productions

