



PRESENTATION

2023/24



MATLA A BANA
a voice against child abuse



A CHILD IS RAPED IN SOUTH AFRICA EVERY 3 MINUTES

**Most of them are young girls between
6 and 12 years old...**

**80% of them are raped by someone they know -
a father, brother, an uncle...**

**More than 88% of all child abuse cases are
never reported...**

VISION To give a voice to abused children

MISSION

PRIMARY

To minimise the secondary abuse children suffer when they report abuse against them, by addressing the unsympathetic reporting system in South Africa. With the main focus on victim support and training.

SECONDARY

- To educate communities on what child abuse is, signs and symptoms and how to report it.
- Award individuals who has gone beyond the call of duty to protect and assist our children.

INTRODUCTION

Matla A Bana was founded in 2002 by ex-hostage, Monique Strydom. It is an award winning non-profit organisation with projects in Gauteng, Western Cape, Eastern Cape, Northern Cape, Free State, Mpumalanga, Limpopo and North West Province.

It is the only NGO working in this field with a official memorandum of understanding with the South African Police Service.

Contact us:

✉ workhous@mweb.co.za

☎ 083 212 9824

Follow us:

📘 Matla A Bana

🐦 @MatlaABana1

🌐 www.matlaabana.co.za

IMPACT 30 000+ CHILDREN IN 2022





“Measuring impact based on rand invested,
Matla A Bana is overachieving”

- Old Mutual Due Diligence Report (Flagship project since 2016)

AWARDS



Winner:

Best CSI Project

Runner up:

Partnership Award



STAFF AWARDS

MONIQUE STRYDOM

- Johannesburg Press Club Newsmaker of the Year (2000)
- Fair Lady White Ribbon Award (2004)
- American Biographical Society - One of the Greatest Women of the Century (2008)
- Rotary International Paul Harris Award (2011)
- Lions Hero of the Year Award (2012)
- Johnny Walker Sunday Times Nations Greatest Hero Finalist (2012)

LIZEL VAN EEDEN

- Gauteng MEC Dept Of Social Development Givers Award 2015

BOARD OF TRUSTEES



Administrative Trustee



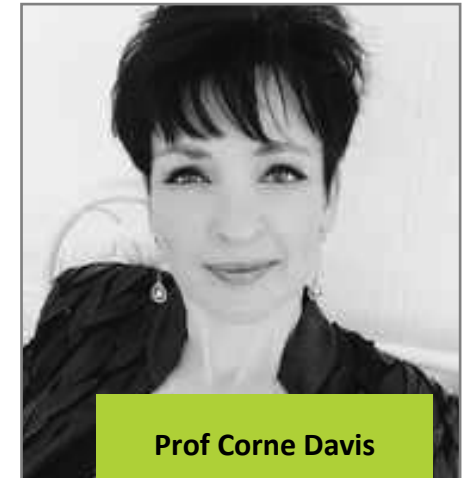
Alice Pitzer

Award winning business Entrepreneur.



Annora Mostert

Social worker and founder of
Casual Day.



Prof Corne Davis

Lecturer at University of
Johannesburg.



Esme Ehlers

Executive Coach - Coaching for
change.



Monique Strydom

Founder, author and motivational
speaker.



Ps Ndaba Mazabane

President of the Ass of Evangelicals in Africa,
Chairman of the Int. Council of the World
Evangelical Alliance and Chairman of the Int.
Bible Society of South Africa.



Adv Veerash Srikison

Family Law and Negotiation specialist
and journalist.

REGISTRATIONS & MANAGEMENT

- Registered as a with the Master of the Supreme Court Non- Profit Organisation (036-349NPO).
- Registered with SARS as a public benefit organisation (0076/12/06).
- Bank account managed by Absa Trust Limited.
- Financial statements audited by Massyns and Partners.



ADMINISTRATION

- Administrative head office is in Cape Town.
- Use virtual offices and project work is subcontracted in order to ensure funding is allocated to projects.
- Projects are implemented when funding is secured.
- A percentage of funding received is allocated to administrative expenses.
- Shortfall on administrative expenses covered with fundraising events.
- One trustee meeting and one AGM hosted annually.
- Can issue Form 18A (Tax deduction for companies and individuals) for financial contributions.
- Can issue BEE Certificate for product and financial donations.



BANK DETAILS

Bank:	ABSA Bank Limited
Branch code:	632005
Account name:	Matla A Bana
Account number:	4058505741
Swift code:	ABSA ZA JJ
BIC number:	63 20 05



Often the secondary abuse children suffer after reporting a crime against them, are more traumatic than the primary abuse. This is due to the very unsympathetic reporting system currently in place. Although the welfare of children is a priority, the main focus of the legal justice system in South Africa is to investigate a crime, arrest the perpetrator and secure a conviction. The mandate of the legal justice system does not allow for taking care of the social welfare of the victim.

Due to the high incidence of the violent crimes in South Africa, specialized units dealing with the child abuse cases are understaffed with little resources and operate under extreme physiological stress and trauma, often resulting poor service delivery. Because of all these factors the child victim suffer severe secondary trauma resulting in extreme emotional scars and low conviction rates.

During the last 22 years Matla A Bana, in partnership with South African Police Services (with whom MAB has a memorandum of understanding), have developed various projects to minimise this secondary abuse. All of these projects have been implemented with great success and through these projects assist more than 30 000 children every year who report crimes.

PROJECTS 2023/24

Child Friendly Reporting Facilities

(Victim Support)

Comfort Packs

(Victim support)

Specialised Training

(Skills Development)

Child Protection School Program

(Educational)

National Incentive Awards

(Community Mobilisation)

SCREENED & POSITIVE

Why are we
silent about the
new born babies
and toddlers who
are victims of
ONLINE CHILD
SEXUAL ABUSE?



#donatenow matlaabana.co.za



IMPORTANT TO NOTE:

- All our projects can be implemented in any region of South Africa. SAPS Family Violence, Child Protection and Sexual Offences units are currently based at cluster police stations across South Africa.
- Currently each province between 20 to 25 of these units and each province between 200 to 300 FCS detective and members.
- Ideally we need to assist all these units with child friendly facilities, training of members and other victim support services like comfort packs and school projects.
- Final project costings per project per unit per province.

1



CHILD FRIENDLY FACILITIES

- ⇒ Brits (Container) - R 310 000
- ⇒ Eastern Cape (Rural) - R 280 000
- ⇒ Tembisa (Container) - R 295 200 (Awaiting sponsorship)
- ⇒ Katlehong (Container) - R 310 000
- ⇒ WC Kuilsriver (Container) - R 310 000
- ⇒ WC Kraaifontein (Container) - R 310 000
- ⇒ Rustenburg - R 100 000
- ⇒ Vredendal - R 150 000

REFURBISHMENT OF EXISTING FACILITIES:

- ⇒ Da Gamas Kop Mosselbay - R 65 000
- ⇒ Khayelitsha FCS - R 90 000

2



COMFORT PACK PROJECT

6000 PACKS IN 2023

- 6000 Packs to be distributed to Gauteng, Western Cape, Northern Cape, OFS, MP, Limpopo, KZN and NWP

Monthly need:

100 packs per age group in each province @ R 250
Bulk packs for provinces - ECape, NCape

- ⇒ All costings are estimates.
- ⇒ All projects can be hosted in any region and province (as per FCS unit regions)
- ⇒ Projects sponsorship approved

3



SPECIALISED TRAINING

1. Negative Resilience , Trauma & Stress Management (2 days)

- ⇒ ECape SAPS (New Group) - R 143 460
- ⇒ KZN SAPS (New Group) - R 143 460
- ⇒ Limpopo SAPS (New Group) R 143 460
- ⇒ Mpumalanga SAPS (New Group) R 143 460
- ⇒ WC Prosecutors Group (New group) - R 143 520

2. Essential Skills (3 Days)

- ⇒ All above groups - R 156 720

3. Perception & Victim Expectation (2 Days)

- ⇒ All above groups - R 132 480

2023/24 PROJECTS

4



SCHOOL PROJECT

Survivor Guide (Trauma Help Tool)

⇒ KZN, Free State, Eastern Cape, Mpumalanga,
Western Cape 10 000 per province @ R 10 per
guide

School Education Tour

National Tour (R 417 000): Completed March
2023

Western Cape : Regional

5000 children @ R40 per child = R 200000

NWP : Regional

5000 children @ R 40 per child = R 200 000

5



NATIONAL INCENTIVE AWARDS

Hosting one national event for all the provinces.

Estimated costs: **R 150 000**

ADMINISTRATION COST

R711 000

**Be the change you wish to
see in the world.**

Ghandi



2023/24 PROJECTS



Our vital work is only possible because of people like you.

DETAILED PROJECT DESCRIPTION



MATLA A BANA
a voice against child abuse

CHILD FRIENDLY FACILITIES

(VICTIM SUPPORT)

1

BACKGROUND

Currently there are very few reporting areas in South Africa which is geared towards the needs of the child-victim. Matla a Bana, has been upgrading rooms at hospitals and courts and also implementing dedicated reporting facilities at SAPS FCS Units to assist in this need.

Together with SAPS, Family Violence, Child protection and Sexual Offences Unit ,Matla A Bana developed a blue print for a reporting facility at police units. This facility includes:

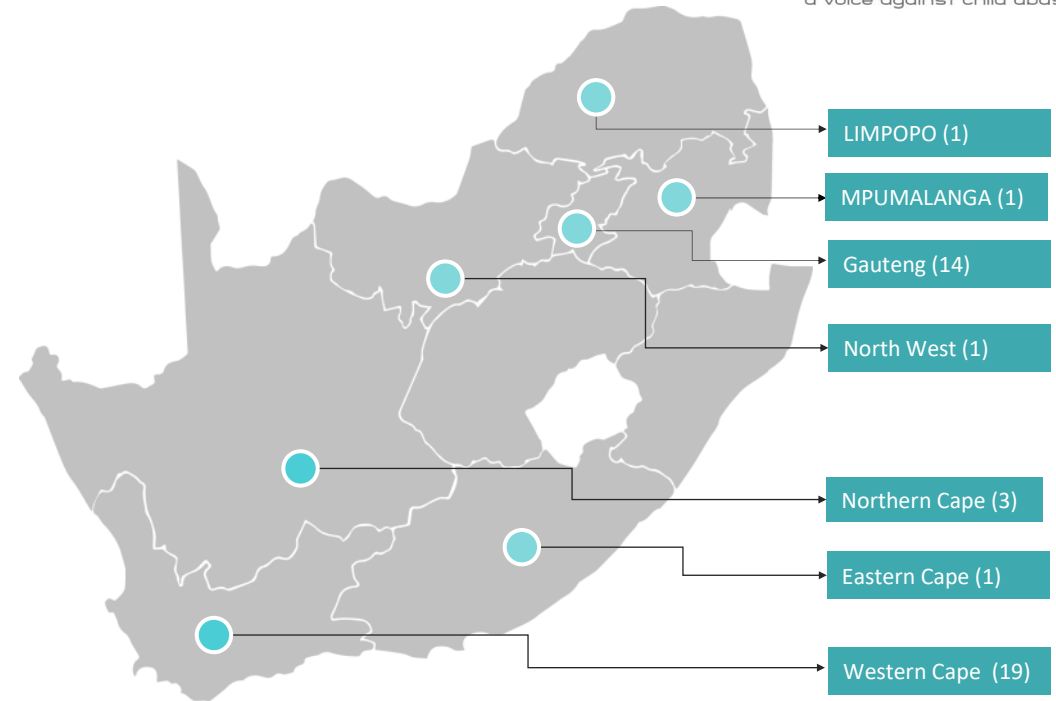
- Private waiting area
- Child-friendly assessment room for interview and assessment of the child.
- Murals in assessment room designed to use in assessment proses.
- Audio-visual recording facility in assessment room (All interviews and assessments are now recorded. Resulting in more effective data collection and referral later on).
- Monitoring room linked with real live feed from assessment room. (Giving the social worker or detective opportunity to observe the child).

Where there is no office accommodation at the SAPS FCS Unit and if the site allows it, a container facility will be implemented. Should none of the above be possible, a Child Friendly Room will be implemented.



SEE WHERE WE'RE HELPING

Current facilities in use by SAPS, Department of Justice and hospitals.



GOAL

To implement standardized victim friendly reporting facilities at all SAPS Child Protection units and hospitals in high child-abuse reporting areas.

At high incidence units and courts where no accommodation is available, a child-friendly room will be implemented.

MAIN SPONSORS:



ESTIMATED COST:

- ⇒ R 150 000 to R 200 000
(Converting office space)
- ⇒ R 290 000+
(Container facility)

COMFORT PACKS

(VICTIM SUPPORT)

2

BACKGROUND

In many cases it can take up to 12 hours for a child victim of rape to be processed, from statement taking to the medical examination. During this time the child often does not eat, drink or has other support.

Matla A Bana has been supplying comfort packs to the SAPS Family Violence, Child Protection and Sexual Offences units (FCS). These packs contain small and medium girls emergency goods and is handed over to a child when the report the crime.

The packs include comfort items (Teddy, Colouring book and crayons), eats (energy bar, cold drink, soup) and emergency goods (panties, sanitary towels, soap, facecloth, deodorant, toothpaste and brush). We supply packs for small girls (5 to 8 years) and medium packs (9 to 12 years).



Goal

To supply 100 packs per age group per month to each province.

Currently we mainly supply packs in Gauteng and the Western Cape. With the help of large sponsorships we have been able to supply packs in the Free State, Kwazulu Natal, Eastern Cape and Northern Cape.

Due to the high costs and large demand, we have not been able to supply in the need of all the provinces on a regular basis.

The average cost is R220 per pack, depending on supplier prices and quantities ordered.

This project offers a great team building opportunity by mobilising company staff to pack the packs and handing them over to the police.

Average cost per pack **R250**

Need 100 per age group per month per province.



SPECIALISED TRAINING

(VICTIM SUPPORT)

3

GOAL

To train officers of the law in soft skills needed in for service excellence.

BACKGROUND

In Limpopo, a few years ago, a 7-year old who reported rape was given a medical examination by 2 police constables at the client service centre to whom she reported the crime.

The priority of the police officer and prosecutor is to solve the crime, arrest the perpetrator and secure a conviction. Police members and prosecutors receive training in this regard. They however do not receive any training in the life skills needed to deal with the child-victim and the trauma related to the investigation of such cases. Although Soft skill training is not included in the training of Police officers, prosecutors and medical practitioners, the public expect them to exhibit these skills when working with children and rape/abuse victims.

SUCSESSES

More than 300 doctors and 6000 officers, mainly FCS detectives, as well as prosecutors, doctors and social workers have completed our various training courses nationally. In 2017, Matla A Bana was invited to host our training courses for social workers and psychologists in Mauritius.



During the next two years, MAB would like to focus specifically on three specific training courses.

A

SOFT SKILLS: EI, CONFLICT MANAGEMENT & STRESS PRINCIPLES (3 days)

A three day training course focussing on Emotional Intelligence, Stress Management and Conflict Management and hosted by partner, Reach Africa Training. More than 3000 member still need to receive training in this course. This course is SETA accredited. Group size : 30 people

B

NEGATIVE RESILIENCE, STRESS & TRAUMA MANAGEMENT (2 days)

A two day workshop focussing on the management of trauma, stress and PTSD and was specifically developed for officers of the law exposed to severe trauma. The first day of training was developed by world renowned trauma specialist, Dr Friedman, and focuses on Post Traumatic Stress, Negative Resilience and coping mechanisms. The second day of the course focusses on trauma and stress management. Group size : 30 people.

C

PERCEPTION, CLIENT SERVICE (EI) & VICTIM EXPECTATION (2 days)

We have seen successes in increased performance in many provinces, with specific mention the NWP and NCape (where one of our students was awarded a bronze certificate in management). This year was especially challenging for commanders due to the additional stress and pressure on units and members. We have received a request for further training specifically for commanders focussing on skills to manage both staff and victims. The Perception, Client Service (EI) and Victim Expectation Course, hosted in 2018 as a pilot was further expanded in 2020 and this 2 day course now forms the final module of our training sessions.

Ackerman
FAMILY
FOUNDATION



The average cost of a training course for 30 people is

R135 000

(This includes venue fees, catering, training fees and travelling).



SCHOOL PROJECT

(EDUCATION)

4

GOAL

Educating primary school children on child protection on a national level.

BACKGROUND

In 2015 marketing students from the University of Johannesburg did research the low reporting statistics by children. The research showed that children were not reporting rape because society does not speak about sexual abuse. They also did not trust the reporting system and did not know where and how to report the crimes. Reaching children in primary schools has been one of our main focusses and Matla a Bana has developed several programs ("Share your Secret" and "Don't Bully") reaching more than 20 000 children annually. Due to the increase of social media dangers and child abductions, we will focus on taking the "Share your Secret" show to as many as possible children in 2019.



We need to supply 50 000 per province

R10 per guide



NATIONAL SCHOOL OUTREACH

"Don't Bully" is our 2023/24 focus after many teachers told us how bullying increased after the Covid 19 Pandemic. Captain Bully Buster does not only teach children to stand up and report bullying but also how to look out for the tricksters who want to trick children. This show is presented in English and Afrikaans.

The National School Tour was hosted in conjunction with the Xtreme for Kids Cycle Tour 2023 and we reached 5500 children in 4 provinces in 10 days. Our aim is now to reach children in other provinces specifically in rural areas. Each child will receive a Bully Buster Badge and a bookmark with safety tips.

Avalon
Shipbroking (Pty) Ltd

DRD GOLD
LIMITED



Estimated cost per 5000 children

R 200 000

NATIONAL INCENTIVE AWARDS

(VICTIM SUPPORT)

5

GOAL

Acknowledgement of Police officers and community members who has gone beyond the call of duty to help our children.

Awards for Gauteng FCS members



They investigate the darkest crimes in society and they are our heroes

Imagine having to investigate a colleague - another policeman - for child abuse. It must be one of the worst types of scenarios for any police member. When Brig Strauss from the SAPS Forensic Social Workers contacted W/O Botha from the Tshwane Central Cluster Family Violence, Child Protection and Sexual Offences (FCS) Unit to inform him about a six-year-old child that had been "molested" by her father, he did not know that it was one of those dockets where he had to arrest a colleague, another policeman, for this heinous crime.

The story begins when the principal of Menlo Park Primary School reported the crime whereafter W/O Botha opened a case before he referred the six-year-old learner to Capt. Tanya Perrang to obtain her statement. W/O Botha then phoned the suspect, a warrant officer in the SAPS, and requested him to come to his office. On arrival, W/O Botha arrested the policeman - the father of

the victim - on a count of rape since it was alleged that he had sexually abused the victim, whom he adopted after she had been abused by her family, over a period of four years in various ways. According to the father, he developed feelings for the child. W/O Botha also contacted the Independent Police Investigative Directorate (IPID) to inform them about this member of the SAPS who had been arrested for child rape. IPID also attended the first court appearance, to take the docket in their possession. After pleading guilty, the father was sentenced on 1 April 2018 to 15 years' incarceration of which five years were suspended for five years. He was declared unfit to own a firearm and his name was also registered in the National Register for sex offenders.

Demotix - August 2018 - 21



AVERAGE COST:

R150 000

Background

Family Violence, Child Protection and Sexual Offences SAPS members have to investigate thousands of child abuse and rape cases annually. These members are known to spend hours working overtime without compensation, are very under resourced and are exposed to severe trauma.

During the previous few years, we have seen significant successes in the conviction rates of sexual offenders, especially in cases where children are involved. This is mainly due to excellent investigation and prosecution.

The Matla A Bana Incentive Awards were implemented to recognise the officers of the law and community members who went beyond the call of duty. It has been hosted since 2009 in Gauteng.

Previous winners include the police officer who tracked and arrested the Sunday Rapist (who was responsible for the rape and murder of young girls), as well the prosecutor on this case. A more recent award winner was the detective who investigated the Springs Horror House case and secured very successful convictions.

To date more than 1000 officers have been rewarded for going beyond the call of duty.

Due to budget restraints and little funding for this project, it has mainly been hosted in Gauteng.

A decision was made to host a National Incentive Award rather than a regional award project. This was due to the fact that Matla A Bana has been expanding into other provinces and has received several requests from these provinces for recognition of their members too.

PROJECT IMPACT

2022/23

CHILD FRIENDLY FACILITIES (Victim Support)

Direct Impact: 30 000 children

New facility : Moroka SAPS FCS

Upgraded facilities : Nyanga SAPS FCS, Milnerton SAPS FCS, Krugersdorp SAPS FCS, Honeydew SAPS FCS

COMFORT PACKS (Victim Support)

2500 children assisted

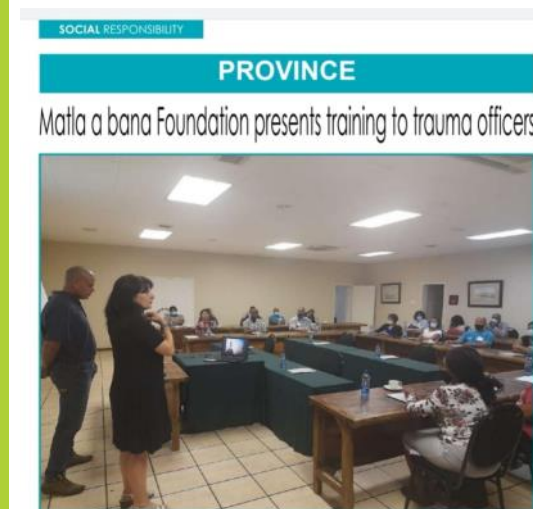
SPECIALISED TRAINING COURSES

180 Detectives, forensic social workers and state prosecutors trained in various courses.

SCHOOL PROGRAMS

5 000 Children reached with Survivor Guides.

Our projects assist 30 000 victims every year.

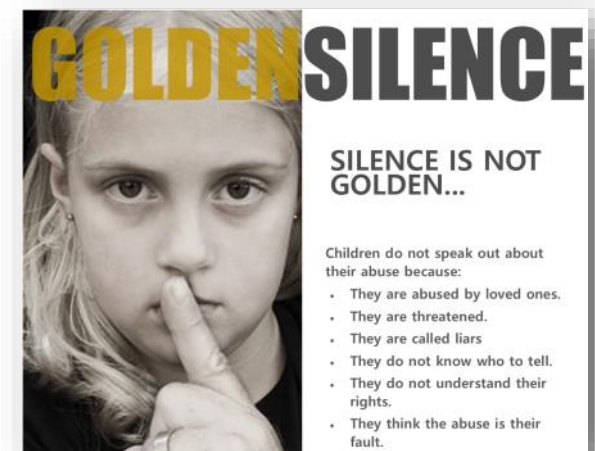


The SAPS members of the Family Violence, Child Protection and Sexual Offences unit attended a two-day work session that addressed Post Traumatic Stress Disorder (PTSD). The session was presented by the Matla A Bana Foundation, an NGO that assists officials who are exposed to trauma and violence. The course aimed to equip them with psychological resilience in the working environment tools. Matla A Bana NGO presents these sessions nationally and gives tools to the members bordering on health, wellness and safety. The organization also assists with the setting up of child friendly facilities at police stations, assessment rooms and audio-visual systems for victims of crime. The two day work session was presented by Monique Strydom and Mike Sears who are trained professionals in the PTSD field. The Provincial Head for Family Violence, Child Protection and Sexual Offences, Brigadier Nicky Mills expressed his excitement about this long standing relationship and thanked the Matla A Bana Foundation for their continued commitment to the community and the SAPS.

IN THE NEWS

DAILY MAVERICK: <https://www.dailymaverick.co.za/article/2019-09-19-matla-a-bana-works-to-ease-the-process-for-victims-of-child-rape/>

CARTE BLANCHE: <https://www.youtube.com/watch?v=UPXLGTfjq4g>



SILENCE IS NOT GOLDEN...

- Children do not speak out about their abuse because:
- They are abused by loved ones.
 - They are threatened.
 - They are called liars
 - They do not know who to tell.
 - They do not understand their rights.
 - They think the abuse is their fault.